

FdA Business



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| Location | Hammersmith |
| Duration | 2 years |
| Level | 4, 5 |
| Start Date | September 2010 |
| Mode | Full-time |
| Timetable | Day |
| UCAS Course Code | N100 |
| UCAS Institution | EHWL |
| UCAS Institution Code | E10 |
| Home (EU) Fee | £1,285 |
| International (Non-EU) Fee | £5,500 |

Course Content

Interested in furthering your career in Business and Management? Our FdA Business course benefits from significant employer involvement including guest lecturers and visits with a focus on developing skills to boost your employability. It also offers a progression route onto the third year of the University of Westminster Honours degree with two pathway options at present; Business Management or Marketing Management (subject to meeting specific requirements).

Which topics will be studied?

Year 1

- Marketing
- Economics
- Business Structures
- Managing Data in Business
- People in Organisations
- Managing Professional Development
- Law, Government & Society
- Introduction to Accounting

Year 2

- Financing & Managing a Small Business
- Internet & e-Business
- Human Resource Management
- Marketing Management
- Practical Business Planning
- Consumer Behaviour
- Creating and Delivering Customer Value
- Business Research Project

Course prices quoted are correct at time of publication and are subject to change.

Entry Requirements

One of the following qualifications:

- BTEC National qualification
- Advanced GNVQ
- AVCE Double Award
- Access Qualification
- 1 A Level or 2 AS Levels.

Mature students not meeting the entry criteria are encouraged to apply and will be considered on the basis of relevant work experience, passing the course entrance assessment and successful interview.

If your first language is not English, you should have a minimum score of 6.0 in IELTS alongside a UK or equivalent international qualification. Application will be required to attend a College interview and may need to complete an assessment test.

September 2009

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Who is the course designed for?

This course is designed for those keen to study for a degree level qualification in business and management.

The new FdA in Business is a two year full-time work-related higher education course for students over 18 who wish to start working towards a full University Honours degree or develop within their career.

What employer links are in place?

The Managing Professional Development module integrates employer involvement with the Ministry of Defence throughout the delivery. This includes undertaking a site visit, attending mock interviews and presenting work to the employer. Additional visits and guest speakers are also arranged for other modules i.e. Business Structures and Marketing.

What progression routes are available?

You can use your FdA Business to enter into the third year of a full honours degree at the University of Westminster (subject to meeting specific requirements).

You could also sit a range of professional qualifications to enhance your career prospects or go straight into employment within the fields of business, management and administration.

What form does the assessment take?

Assessment is an integral part of the overall learning process and our student-centred approach aims to promote initiative and creativity, critical thinking, evaluation, decision making, personal reflection and effective communication skills.

Each module carries a number of assessments. Depending on the module you will be assessed through combinations of the following: formal reports, presentations, exams, in-class tests, E-portfolios, case studies and reflective statements.

How do I apply?

For the full-time courses which include Foundation Degrees, Higher National Diplomas and Higher National Certificates you will need to apply through UCAS (our reference is E10), or complete an online application form on this website. We will give you advice and support you through the UCAS process once you have been offered a place.

For part-time courses and for all courses starting in February, please complete a college application form, either online through the website or request an application form from our Course Information Centre.

For more information, visit www.ucas.com or contact us.

UNIVERSITY OF WESTMINSTER



Contacts

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& West London College**

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UCAS

www.ucas.com

The college is committed to diversity, ensuring that those from under represented groups are given the opportunity to study at Ealing, Hammersmith & West London College.