

## FdA Travel & Tourism



Location	Hammersmith
Duration	2 years (Full-time) 3 years (Part-time)
Level	4, 5
Start Date	September 2010
Mode	Full-time Part-time
Timetable	Day
UCAS Course Code	N800
UCAS Institution	EHWL
UCAS Institution Code	E10
Home (EU) Fee	£1,285 (Full-time)
International (Non-EU) Fee	£5,500

### Course Content

This dynamic, vocational qualification combines academic excellence with the specialist skills that have direct relevance to employment. You will benefit from a stimulating and challenging programme of study which is responsive to your individual needs. This course also includes a period of industrial placement.

### Which topics will be studied?

#### Year 1

- Introduction to Travel & Tourism
- Finance for Travel & Tourism
- Tourism Study Skills
- Global Issues in Tourism
- Industrial Experience
- Conference & Event Management
- Hospitality Industry
- Travel Agency Management

#### Year 2

- Human Resource Management
- Principles of Management
- Principles of Tourism Planning
- Travel & Tourism Marketing
- Research Methods
- Tour Operations Management
- European Tourism Studies
- Air Transport Industry

### Who is the course designed for?

This course is ideal for students progressing from level 3 courses. Candidates from the travel and tourism industry, wishing to gain a work related qualification and mature students wishing to retrain or to gain formal academic qualifications.

Course prices quoted are correct at time of publication and are subject to change.

### Entry Requirements

One of the following qualifications:

- BTEC National qualification
- Advanced GNVQ
- AVCE Double Award at Merit or Distinction
- Access Qualification
- 1 A Level or 2 AS Levels.

If your first language is not English, you should have a minimum score of 6.0 in IELTS alongside a UK or equivalent international qualification. Applicants will be required to attend a College interview and may need to complete an assessment test.

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### Employer Involvement:

The Travel And Tourism department has links within many areas of the travel and tourism industry. Our links are numerous and diverse in nature covering every sector of the Travel & Tourism Industry. Employer involvement in your learning will include specialist lecturer, work placement and projects.

### What progression routes are available?

On graduating, you could progress onto the final year of BA (Honours) Travel & Tourism at the University of Westminster or Westminster Kingsway College. Alternatively, you could find employment in the travel and tourism industry, this course provides you with a firm foundation on which to gain promotion to management level.

Typical careers for graduates include middle management careers in marketing, sales, operations, customer service and human resource management (HRM) across a diverse range of sectors including attraction management, retail travel, conferencing, Event management and tour operations.

### What form does the assessment take?

Formal assessment will take a variety of forms - leading to the development of a range of valuable skills (both academic and vocational) in addition to assessment of core learning. This will include oral presentations, group and individual projects, reports, essays and exams. Industry based projects will include employer input and evaluation. Throughout the course, informal formative assessment activities will enable students to reflect on their own ongoing progress. These activities - designed by lecturers to check student learning - will include seminar activities, role play, online quizzes and group discussions.

### How do I apply?

For the full time Higher Education courses which include Foundation Degrees, Higher National Diplomas and Higher National Certificates you will need to apply through UCAS (our reference is E10), or complete an online application form on this website. We will give you advice and support you through the UCAS process once you have been offered a place.

For part-time courses and for all courses starting in February, please complete a college application form, either online through the website or request an application form from our Course Information Centre.

For more information, visit [www.ucas.com](http://www.ucas.com) or contact us.

### Contacts

**Ealing, Hammersmith  
& West London College**

0800 980 2175

[cic@wlc.ac.uk](mailto:cic@wlc.ac.uk)

### UCAS

[www.ucas.com](http://www.ucas.com)

**The college is committed to diversity, ensuring that those from under represented groups are given the opportunity to study at Ealing, Hammersmith & West London College.**

